

Maximize Your Television Shopping Revenue

with PROVEN strategies from

“TV’s BILLION DOLLAR MAN™”

Bob Circosta, is TV’s ORIGINAL Home Shopping Host and was one of the individuals who helped create the multi-billion dollar TV home shopping industry. Over 30 years, ONE BILLION DOLLARS in personal sales and 75,000 product presentations later, Bob is universally acknowledged to be the world’s leading authority on how to sell on-air. Bob is a noted speaker, author, sales trainer and consultant who shares his formula for success in what is now over a \$10 BILLION industry.



Can you afford to gamble away your potential?

Even great products fail when presented the wrong way.

You’ve invested heavily. You’ve got the product. Now you have your shot on TV. In a business where you have just minutes to reach your goal, have you done everything you can to ensure success?

If failure is not an option, join Bob’s other clients who sell over \$100 Million in products on-air — Every year.

Get READY to MAXIMIZE your DOLLARS!

Learn the proven strategies Bob used to make over \$1 Billion in sales!

“HOW TO SELL ANYTHING ON-AIR”

Even if you hate selling, you’ll love the increased income!

In ONE DAY of PRIVATE, ONE on ONE training
you will learn Bob’s “Billion Dollar Formula”.

At the end of the day you will:

- Develop the PRESENTATION designed to SELL your product.
- Know WHAT to say and HOW and WHEN to say it to get the phone ringing—QUICKLY.
- Customize the presentation to YOUR personality.
- Use the key WORDS that increase sales in THIS industry.
- Identify WHY people buy and HOW to build your sales.
- Create your introduction so viewers want to hear what you have to say and BUY!
- Be able to create desire in the buyer for YOUR product NOW.
- Practice in front of the camera with immediate feedback to master the presentation quickly.

(Due to the individual nature of this training, classes are limited.)

“Thank you for all your help. You really put me on the right road!”

Ed McMahon,
TV personality & Spokesman

“It’s amazing how quickly their tips and techniques work. Our TV sales effort was a SELL OUT!”

Jonathan Pinsky, VP Vielight Inc

“I was able to go from having NO TV or acting experience to have a Today’s Special SELL OUT! Their experience is invaluable and absolutely worth every penny!”

Melissa Dawson,
HSN Electronics Specialist

“If selling was an art then Bob Circosta would be the modern day DaVinci. Bob’s as good at teaching as he is at selling and helps you succeed on-air”

Marissa Shipman,
Founder & CEO The Balm

“Thanks to your “ whip me into shape” strategy, AHAVA had the best sales ever for the brand and we hit our goals!”

MS AHAVA North America

Contact us today to reserve your spot! 727-572-8855



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